



IDRONECT
THE DRONE MANAGEMENT PLATFORM

IDRONECT is expanding and we are looking for a **B2B Marketeer** to join our dynamic team!

IDRONECT - The Drone Management Platform exists since 2015 and makes it easy to fly drones in a safe, legal, and efficient way. Fun too by the way. We provide value to the entire drone ecosystem and connect drone professionals and enthusiasts. We are crossing borders and are expanding. That is why we need you!

If you are :

- Analytical
- Extremely curious and eager to learn
- A natural in writing (in English)
- Skilled in learning new tools quickly
- Hands-on and likes to get things done
- Convinced that drones will rule the world

Then read on!

At IDRONECT you will be doing the following cool stuff:

- Ideation / Brainstorming of marketing initiatives and bringing them to live in a lean environment
- Building brand awareness
- Collect and analyze market research data
- Engage our potential customers and community
- Prepare, implement and manage inbound and outbound marketing campaigns
- Work within various multimedia outlets to promote a product
- Creating a lot of content (articles, guides, social media posts, presentations, webinars)
- Work on content distribution via social networks, communities, guest blogging...
- Work with a lot of different tools like activecampaign, intercom, miro, notion, phantombuster, zapier etc

and the sky is not the limit, it's where we belong!

Our ideal candidate:

- has experience in working in a lean startup environment and has a startup mindset
- is a quick hands-on learner
- has knowledge about virality, social marketing
- can find communities and communicate with them
- loves to write and has copywriting skills
- can apply SEO principles
- is fluent in Dutch, English as we deploy worldwide any other language is great too!
- has drone knowledge, is a drone pilot or aviation aficionado

But above all is curious, creative, social, and willing to learn!

We are offering

- Full-time employment in an international, dynamic, and growing industry
- The chance to be coached by 2 growth experts
- A great and competitive salary package
- A career path with growth potential

If you think you have what it takes and want to join the IDRONECT team then send us in the most expeditious and creative way your application **by email** to tom@idronect.com