



## IDRONECT is expanding and we are looking for a **Growth Genius** to join our dynamic team !

*IDRONECT - The Drone Management Platform exists since 2015 and makes it easy to fly drones in a safe, legal and efficient way. Fun too by the way. We provide value to the entire drone ecosystem and connect drone professionals and enthusiasts. We are crossing borders and are expanding. That is why we need you !*

Our future Growth Genius does not believe in boxes. He or she can not be fitted in one. Not in the IT box, not in the Marketing box and not in the Sales box. That is because Out-Of-The-Box is his/her mantra !

### **If you are :**

- Analytical and Data Driven as well as an Optimization Maniac
- Mad about A/B testing and a fan of Metrics
- Insane about Scalability
- Eating feedback for breakfast
- In Love with User-Centric solutions
- Extremely Curious and Eager to learn
- Super Creative, and
- Convinced that Drones will rule the world,

Then read on !

### **At IDRONECT you will be doing the following cool stuff:**

- Ideation / Brainstorming of growth initiatives and bringing them to live in a lean environment
- Alpha, Beta, A-B and MVP testing
- Scaling growth processes
- Choosing which metrics/KPIs to focus on and track the performance like a hawk
- Analysing the data and users' feedback.
- Engage our customers and community
- Prepare inbound and outbound marketing events
- Occasional travelling
- Prioritizing growth channels
- and the sky is not the limit !

### **Our ideal candidate:**

- has experience in working in a lean startup environment and has a startup mindset
- is data-driven and kind of a data-geek: clear understanding of data, analytics, metrics and statistics.
- has great customer relations skills and is focused on customer experience.
- has knowledge about referral marketing, growth hacking, virality, conversion rate optimisation.



**IDRONECT**  
THE DRONE MANAGEMENT PLATFORM

- has editing and copywriting skills
- can apply SEO principles
- has programming and/or design knowledge and experience
- has experience with tools for A/B Testing, Google or other web analytics, email marketing campaigns, CRM, sales and marketing purposes, ....
- Ccn leverage social media for growth
- is fluent in Dutch, English and French. As we deploy worldwide any other language is great too !
- has drone knowledge, is a drone pilot or aviation aficionado

But above you are curious, creative, social and willing to learn ! (having a growth mindset , pun intended )

**We are offering**

- Full time employment in an international, dynamic and growing industry
- A great salary package
- Fun and flexible working conditions
- A career path with growth potential

If you think you have what it takes and want to join the IDRONECT team then send us in the most expeditious and creative way your application **by email** to [tom@idronect.com](mailto:tom@idronect.com)